



HBEL/BSE/2020-21/13

Date: 18th May, 2020

To,

BSE SME Platform

25th Floor, P.J. Towers, Dalal Street,
Fort, Mumbai - 400 001
E-mail - corp.comm@bseindia.com

Scrip ID: HBEL (542592)

SUBJECT: Press Release about new initiatives

Dear Sirs,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the press release on the subject.

This is for your information and record.

Thanking You,
Yours faithfully,

For Humming Bird Education Limited

For HUMMING BIRD EDUCATION LTD.


COMPANY SECRETARY

Mayank Pratap Singh
Company Secretary and Compliance Officer

HUMMING BIRD EDUCATION LTD. (CIN No. U80221DL2010PLC207436)

REGD. OFFICE: 1374-1375, 2ND FLOOR, KATRA LEHSWAN, CHANDNI CHOWK, DELHI - 06

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18th May, 2020

PRESS RELEASE

The 'Atmanirbhar Bharat' movement started by our Honourable Prime Minister Shri Narendra Modi and the efforts of the Central Government in the upliftment of the business has energised the companies & their promoters.

Humming Bird Education Ltd., following the vision of our Prime Minister to convert the crisis into an opportunity, has transformed its business completely from Offline to Online.

The first & only BSE listed company in Olympiads have now engineered an all round solution for the schools that includes the Digital revolution & strengthening the Academics.

Through digital revolution, the Physical Schools can be transformed into an ONLINE SCHOOL in minutes with power of Live Classes & Online Examinations bringing an end to all the confusions & problems faced by Schools. Currently the schools are using the unsecured video conferencing softwares developed outside India. Humming Bird Education Ltd offers them a **100% MADE IN INDIA SOFTWARE** with a fully secured environment.

To strengthen up the Academics, Humming Bird has pledged to provide free assessment support (worth INR 4000) to all the students opting for Olympiads by Humming Bird. The Olympiads will now be conducted in a Proctored Online Environment. The participants may also get upto 100% cash back on Paytm. The Olympiads offered by the company will now be both B2C and B2B.

The operations have been started from 18th May 2020 and already have started getting a good traction from all over India.

The digital solution to schools & Olympiad solution to students will again empower the schools & students to achieve their academic goals & success.

Nitesh Jain, MD of Humming Bird Education Ltd., has assured that the company will assist all its clients with the best of the quality & services & strongly grow even in the current time of global crisis. He is also looking forward to aggressively increase the global outreach following the vision of Honourable Prime Minister.

DEDICATED TO INDIAN EDUCATION FRATERNITY AND 1.3 BILLION INDIANS



Converting the time of crisis into an opportunity is a movement.

Our Honourable Prime Minister's vision of Atmanirbhar Bharat is one such movement.

Humming Bird Education Ltd. is dedicated to the Prime Minister's Atmanirbhar Bharat vision for 1.3 Billion Indians.

Humming Bird Education Ltd. will empower the Schools with Digital Revolution & Academic support and partner with them for bringing out the academic excellence in the students.

Humming Bird – Made in India, By the Indians, For India & the World

Come, be a part of the Humming Bird movement.



ONMOUSECLICK.COM offers a virtual classroom /online learning environment in which students and teachers interact via variety of technical tools. A virtual classroom holds real-time lessons remotely while offering the same collaborative tools and level of interaction possible in a physical classroom. Through the virtual classroom environment, teachers can interact with students and students can engage with lesson materials, view presentations and videos, and take tests, all in real time.

LIVE CLASSES

Features of LIVE CLASSES by OnMouseClick.com

a) Our Online Live class experience comes with following features

- Host unlimited Classes with Unlimited Users
- Screen sharing and webcam
- Screen Recording
- Digital Whiteboard for easy and effective teaching
- Moderated and controlled chat for QnA and interaction with students
- Polling on the go, keep students engaged
- Breakout rooms for specific discussions
- Teacher to control all functions of the students including Audio, Video, Chat etc.
- Make any or few of your students presenter or moderator in the session
- A Complete Classroom Environment

b) Data Security – Conduct the classes in a highly secured environment.

c) White-Labelled – Conduct your classes under School's banner.

d) Controlled Servers – OnMouseClick.com's servers are dedicated servers enabled with the anti-hacking mechanism.

e) Support Slow Internet Connectivity – The students or the institutions at the remote areas or areas with weak internet strength may also conduct the smooth online classes.

f) Stream live rich media interactive presentations

g) Integrated Attendance Management - Get instant attendance of the participants and also their activity list once online class is over

h) Upload Notes / Content - Teachers can upload notes and other content before class - so that students can be prepared

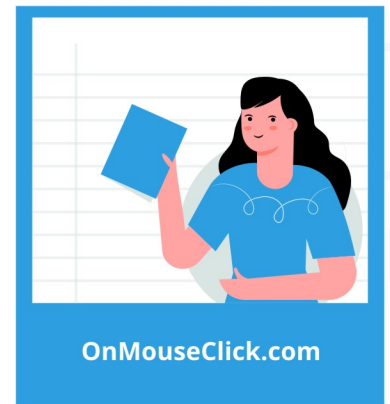
i) Automatic Notification - All scheduled classes will have automatic notifications, in the App, through SMS, so that teachers need not worry about how to communicate the schedule and keep track.

j) Class Schedule - Teachers can easily schedule online live classes as per the timetable, for a given division and class, as simple as walking into the class - the notification of class taken care.

h) Assign Classwork & Homework to students.

ONLINE EXAMINATIONS (PROCTORED), AUTOMATIC RESULTS & REPORT CARDS

- Create your own Objective/ Subjective Question Papers
- Set the Marks per question or overall
- Enabled with Image based & Video based Questions
- Schedule the Examination at a particular date & time
- Proctored LIVE Examination
- Automatic Evaluation of answers (Manual facility also available)
- Automatic Score Cards
- Automatic Report Cards
- Share the results/ report cards in no time on your Institution's mobile app & Email





The Biggest & Most Innovative Olympiads



24th October
Subject - Mathematics
Class 1 to 12.
₹ 150 (8 USD)



31st October
Subject - Spelling & English Grammar
Class 1 to 12.
₹ 150 (8 USD)



26th October
Subject - Science
Class 1 to 12.
₹ 150 (8 USD)



27th October
Subject - English
Class 1 to 12.
₹ 150 (8 USD)



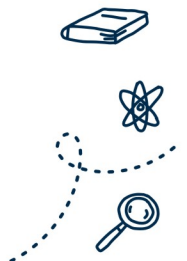
29th October
Subjects – Qualitative, Quantitative & Language Conventions
Class 1 to 12
₹ 150 (8 USD)



30th October
Subject - Computer
Class 1 to 12.
₹ 150 (8 USD)



28th October
Subject - General Knowledge
Class 1 to 12
₹ 150 (8 USD)



Features for Students:

- ✓ Class: 1 to 12.
- ✓ Fee: INR 150/- per student per Olympiad.
- ✓ Free 'Champion Series' worth INR 4000/- to all participants.
- ✓ Free Level 2 Examination in January for the qualifiers.
- ✓ Option to reapply in November and/or December dates if not qualified in October.
- ✓ Instant results, Interactive Dashboard.
- ✓ Ranks at School level, State Level, Zonal Level, National Level & International Level.
- ✓ Prizes worth over INR 3 Crores*.
- ✓ Performance Analysis Reports.
- ✓ Mobile Friendly version.
- ✓ Slow Internet supported.
- ✓ No App Installation required.
- ✓ 100%* Paytm Cash back.

Humming Bird

Education Ltd.

Learn. Discover. Innovate
www.olympiads.co.in



LISTED ON

BSE

EXPERIENCE THE NEW

(BOMBAY STOCK EXCHANGE)



SOLAR SYSTEM



CORPORATE OFFICE

Humming Bird Education Ltd.

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